



2010 Partner Award of Excellence

Dear Valued Vendor Partner,

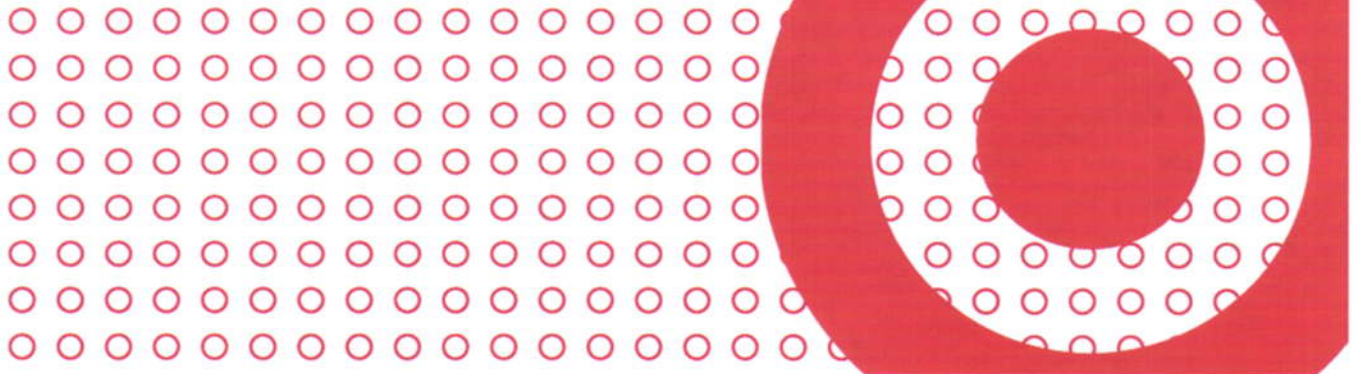
Congratulations to the outstanding Target vendors who were awarded our 2010 Partner Award of Excellence. The award recognizes dedication to delivering differentiated, high-quality products at a value while demonstrating reliability, operational excellence and strong financial performance.

Our "Expect More. Pay Less." brand promise continues to inspire Target's unbeatable, guest-focused combination of fashion, quality, newness, convenience and value — all delivered in fantastic stores with a shopping experience that can't be found anywhere else. By helping us live up to our brand promise every day, you're contributing significantly to Target's short-term performance and long-term growth.

Over the next few years, Target will be executing domestic and Canadian growth plans that provide even greater opportunities for our vendor partners. As we work to achieve our ambitious goals, close partnership and outstanding execution—exemplified by the following award winners—will be absolutely critical.

I look forward to our ongoing collaboration and thank you for your continued partnership and performance.

Gregg Steinhafel
Chairman, President and CEO
Target



Target

2010 Partner Award Recipients

Merchandising/TSS

BEAUTY

Justin Allen
Kao Brands Company
L'Oreal
Procter & Gamble

BOY/GIRL

Crystal Apparel Ltd.
Sae-A Trading Company Ltd.
A.H. Schreiber Co. Inc.

DECORATIVE HOME/LAWN PATIO

Alps International
Dongguan Shin Din Metal & Plastic Products Ltd.
Infiniti Group International
J. Hunt & Company
Jiawei Technology (HK) Ltd.
Kinfine USA Inc.

DOMESTICS

American Textile Company
Brentwood Originals
Devgiri Exports
Splash Home
Value Source International Company Limited

DRY/DAIRY/FROZEN (CONSUMABLES B)

American Italian Pasta Company
Coffee Bean International
ConAgra
Crystal Farms
Red Gold
Unilever

ELECTRONICS

Microsoft Corp.

HEALTH

Anda, Inc.
GlaxoSmithKline
NW Natural Products

HOUSEHOLD/PERSONAL/BABY

The Clorox Company
Irving Tissue Inc.
Procter & Gamble
SC Johnson & Son Inc.

HOUSEWARES

3M Company
Calphalon Div. of Newell
ClosetMaid
Emerson Radio Corp.
HMS Manufacturing Company
Liberty Hardware Mfg. Corp.
OXO International Ltd.

INTIMATE APPAREL/HOSIERY/ PERFORMANCE BODYWEAR

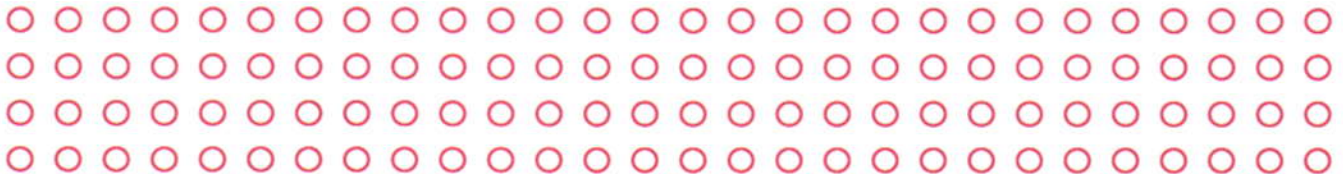
C.N.Y. Apparel Group
Shin Won Corporation
Thai Onono Public

JEWELRY/ACCESSORIES/SHOES

Kenneth Cole
Weihai Luda Art and Craft Company, Ltd.

MENS

Decor (Su Zhou) Ltd.
Grand Star Industrial Ltd.
Hansae Co. Ltd.
Hoi Meng Sourcing
Levi Strauss & Co.
Russell Corporation
SG Corporation
Shanghai Shengda
Shivalik Prints



Criteria for Merchandising, TSS and Target.com Vendor Partners of Excellence

FINANCIAL OBJECTIVE

- Understands and commits to helping Target achieve sales, gross margin, contribution and turnover goals.
- Improves profitability by implementing strategies to reduce supply chain and total expenses.
- Offers maximum financial terms and acquisition costs.
- Willingly shares in inventory, markdown and marketing risks in pursuit of new opportunities.

OPERATIONAL EXECUTION

- Actively and creatively participates in negotiation processes.
- Partners to improved fit, reduce backroom inventory and eliminate unproductive inventory.
- Supports Target systems and collaborates on supply chain initiatives (POL, JBP/CPFR, PD&D process).
- Eliminates unnecessary steps, streamlines processes, sets challenging timetables and acts with urgency.

PRODUCT DIFFERENTIATION

- Delivers distinctive, unexpected offerings in support of Target's "Expect More. Pay Less." Brand promise.
- Introduces new and exclusive products and programs, leveraging Target.com when possible.
- Effectively reinvents existing programs and practices.
- Leverages the trend curve to maximize assortment timing and sales potential.
- Reinforces our brand with unique promotions and unparalleled circular offerings.
- Develops and executes packaging that is innovative, bold, minimal and sustainable.

LEADERSHIP

- Creates clear goals and manages performance.
- Embraces new ideas, technology and different points of view.
- Sets the pace as a leader in the industry.
- Performs consistently with our "Speed is Life" philosophy.

RELIABILITY

- Commits to achieving In-Stock goals for basic replenishment, key events and company space with appropriate inventory.
- Delivers consistent Fill Rate and On Time Shipping performance scores at or above 95%.
- Delivers Target's requirements for EDI 856 Advance Ship Notice at or above 92% and an ART score at or above 94%.

QUALITY/VALUE

- Consistently delivers quality merchandise on all programs.
- Ensures structured quality assurance processes are in place.
- Ensures great value at all price points and quality levels.



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Target

2010 Partner Award Recipients

NEWBORN/INFANT/TODDLER

Guangdong Textiles
Munchkin Inc.
Shin Sung Tongsan

PERISHABLES

Custom Made Meals Inc.

READY TO WEAR

Cheong Tai Corporation Ltd.
Cobest H. K. Company Ltd.
In Mocean Group LLC
Ingrid and Isabel, LLC
Merry Link Dev. Macao
Nobland International
Oxford Collections Inc.
Pacific Textiles
Ralsey Group Ltd.
Shin Won Corp.
Topson Downs of California

SNACKS & BEVERAGES/PETS/CANDY (CONSUMABLES A)

The Clorox Company
Hershey Foods Corporation
MillerCoors
Trincherro Family Estates
Wuxi Jinmao Limited Company

STATIONERY/HOLIDAY/SEASONAL

American Greetings Corp.
Fellowes Inc.
Life Group Stationery Company Ltd.
Made For Retail
Mega Brands Inc.
Rosemary Assets
Seasonal Specialties
Seasons (HK) Ltd.
Tianjin PanyaM G&H

TOYS/SPORTING GOODS

Bell Sport Inc.
Franklin Sports
Jansport Inc.
Leapfrog Enterprises
VF Imagewear Inc.

Target.com

The Clorox Company/Brita
Surefit Slipcovers
Ellery Homestyles
Buyseasons Inc.
Intex
Canon USA Inc.

FRS

Ceridian Stored Value Solutions

Property Development

DH Pace Facilities Group
Novak Construction Company
Dell Inc.
Ken Lundy
Nielson's Fire Protection
ConServ Building Services Inc.
L. Keely Construction
Diversey Inc.
Decimet
SpaceRAK

